

### Introduction to API:

mVaayoo API allows clients and external agencies to integrate ERP/ SAP, Websites etc systems with two-way SMS Platform. This API enables clients to compose messages, obtain replies for various campaigns and extract message delivery report. Registered mVaayoo users can intimate Sales personnel or contact [sales@mvaayoo.com](mailto:sales@mvaayoo.com) for the requirement of APIs.

### Steps to be followed:

Step 1: Create Campaign

[http://api.mVaayoo.com:12001/mvaayooapi/CreateCampaign?user=\(userId:password\)](http://api.mVaayoo.com:12001/mvaayooapi/CreateCampaign?user=(userId:password))

Step 2: Message Compose

[http://api.mVaayoo.com:12001/mvaayooapi/MessageCompose?user=\(userId:password\)&senderID=\(oa\)&recipientno=\(da\)&msgtxt=\(message\)&cid=\(campaignid\)](http://api.mVaayoo.com:12001/mvaayooapi/MessageCompose?user=(userId:password)&senderID=(oa)&recipientno=(da)&msgtxt=(message)&cid=(campaignid))

### Note:

- User should register on mVaayoo.com for generating username and password
- In step 1 campaign ID will be generated as **Status=0, Campaign\_Id**
- Use the same campaign ID in step 2
- Default Sender ID is **mVaayoo**. You can get more sender IDs by adding it on mVaayoo's compose page. Kindly send us the authorization letter for sender id on [senderid@mvaayoo.com](mailto:senderid@mvaayoo.com). Authorization letter is available on [https://www.mvaayoo.com/Links/mVaayoo\\_authorization\\_letter.doc](https://www.mvaayoo.com/Links/mVaayoo_authorization_letter.doc)
- In case of Static IP: Port 8084; In case of Dynamic IP: Port 12001
- Delivery reports are available on demand
- Minimum balance should be 200 credits for using API service

### Example:

Step 1: Create Campaign

<http://api.mVaayoo.com:12001/mvaayooapi/CreateCampaign?user=demo@mvaayoo.com:XXXXX>

Result: **Status=0, bcamp\_12306113611940022**

Step 2: Message Compose

[http://api.mVaayoo.com:12001/mvaayooapi/MessageCompose?user=demo@mvaayoo.com:XXXXX&senderID=mvaayoo&recipientno=919866887692&msgtxt=welcome to mVaayoo&cid=bcamp\\_12306113611940022](http://api.mVaayoo.com:12001/mvaayooapi/MessageCompose?user=demo@mvaayoo.com:XXXXX&senderID=mvaayoo&recipientno=919866887692&msgtxt=welcome to mVaayoo&cid=bcamp_12306113611940022)

Result: **Status=0,<trans\_id>**

Please contact us back for any clarification

**Team mVaayoo**

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